Colour and Landscape



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The original website of the conference was http://aic2019.org.

The contents have been moved to a more permanent site: https://aic2019color.wordpress.com.

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Dynamics of color and cesia in the urban landscape: transience and perception of differences

María Paula Giglio

Universidad Nacional de Mar del Plata, Facultad de Arquitectura, Urbanismo y Diseño Mar del Plata, Argentina mpgiglio@hotmail.com, geapmdp@gmail.com

ABSTRACT

The landscape has a double existence, that of the observed and that of the observer. The landscape can be thought of as a "being / being-there", and is possible to be described and explained in quantitative and qualitative terms. However, in this presentation we will approach the study of the landscape as a "being / in-change", in order to understand it in the relationship between the observed, the observer and the light, as an open and dynamic construction that will allow us to reflect on the visual appearance in terms of transience and the perception of differences and their relationship with social and cultural aspects.

Visual appearance usually refers to a way of appearing, of becoming present. But the different modes of visual appearance of objects or spaces, overcome the notion of a static, homogeneous and subordinate perception, both of color and cesia. Thinking about visual appearance from a dynamic perspective of the phenomenon, allows us to understand it from the different ways in which it is presented, its transience and complexity, and in the different ways in which it is observed. To perceive this transience of the phenomenon demands to perceive the differences.

The differences in the perception of colors and cesias in the urban landscape not only occur between night and day, light and shadow, between the different spatial distributions of interior and exterior lights, by time or climate, for example, but are given by the intentionality of the observer's gaze, based on the pre-condition that the observer must want to see. We accompany this reflection through the exploration of contextual relationships, situations, objects and spaces in urban context and daily life, the diversity of views and the knowledge of observers analyzed transdisciplinarily. The aim is to contribute to the study of visual appearance and the recognition of the importance of its recognition in the project processes of both artists and designers.

This work is part of the project "Visual appearance and morphology: the interaction between science and design in educational interventions", whose aim is to study visual appearance and morphology from a multidimensional and transdisciplinary points of view, involving visual/spatial variables, their interrelation and the contextual relationship from the design disciplines.

Keywords: color and cesia, visual appearance, urban landscape, perception, visual phenomena



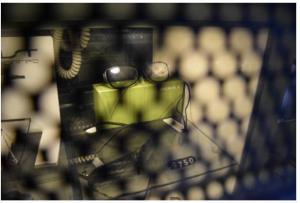


A shop window, inside and outside spaces.

When the observer is at a certain distance, reflections predominate over transparency.

When the observer gets closer, transparency is greater and the objects behind the glass appear more distinctly.





A shop window covered by a screened shutter: from near opacity to near transparency.

When the observer is at a certain distance, the surface of the shutter looks more opaque than transparent and objects behind it cannot be seen.

When the observer gets closer, the small holes of the shutter tend to disappear, and the effect of transparency increases.